



The Sports Franchise Game: Cities in Pursuit of Sports Franchises, Events, Stadiums, and Arenas

Kenneth L. Shropshire

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Power, prestige, and millions of dollars—these are the stakes in the sports franchise game. In this book, sports attorney Kenneth Shropshire describes the franchise warfare that pits city against city in the fierce bidding competition to capture major league teams. Rigorous research, fascinating interviews with major players, stories behind the headlines, and an insider's perspective converge in this rare view of the business side of professional sports. Shropshire portrays a complex web of motivations, negotiations, and public relations, and discusses examples from Philadelphia, the Bay Area, and Washington D.C.

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