



Ethics, Money and Sport: This Sporting Mammon (Ethics and Sport)

Adrian Walsh, Richard Giulianotti

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Written from the contrasting yet complementary perspectives of sociology and philosophy, this book explores the far-reaching ethical consequences of the runaway commodification of sport, focusing on those instances where commodification gives rise to morally undesirable consequences. The authors consider three main areas of concern for participators and observers alike: the corrosion of the core meanings and values of sport, the increasing elitism of access to sporting commodities, and the undermining of social conditions that support sporting communities.

Unique in its focus on the ethical dimension of the powerful economics of today's sport, this book will be of interest, not only to those in the fields of sports studies and ethics of sport, but also to academics, researchers and students in philosophy of morality, sociology, and the ethics of globalization as viewed through the ultimate globalized phenomenon of modern sport.

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