



What is this Thing Called Leadership?: Prominent Australians Tell Their Stories

Neil C. Cranston, Lisa Catherine Ehrich

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Leadership — we have all been part of it in some way. Many have practised it, others have researched and written about it, all of us have seen it in action at some time. Yet despite its ubiquity, there is a continuing cry that we need more and better leadership, be it in business, schools, churches, the community, or politics.

This book, rather than taking a traditional theoretical approach, lets the voices of those acknowledged as leaders across the community do the talking. These are people who live, breath and practise leadership — they make it happen.

Each of the ten leaders who speak in this book has demonstrated outstanding success in their field, such that their story is rich and informative, adding both critical and creative insights for those who seek to understand the leadership phenomenon better.

What is this thing called leadership? will be of interest to those currently holding leadership positions in their organisations, those aspiring to such positions, as well as to those studying leadership more formally, such as MBA students.



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