



# The Game Plan: A Multi-Year Blueprint to Create a School Culture of Literacy and Data Analysis

*Daron W. Kennett, Kim Suzanne Rathke, Kristin van Brunt*

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*The Game Plan* is the first professional book that gives secondary administrators, literacy coaches, and other instructional leaders a step-by-step blueprint for implementing the *Common Core Literacy Standards for History/Social Studies, Science, and the Technical Subjects* and other college and career readiness standards. The book provides principals, district supervisors, instructional coaches, and other leaders with a coherent, realistic plan to build a school-wide culture of literacy instruction, data use, and PLC-based cycles of reflection, planning, and action. This multi-year plan is built on a continuous cycle of improvement philosophy and is modular in nature, allowing leaders to rearrange, substitute, and modify the plan to meet the needs of any secondary school.

Organized in two parts, the first section of *The Game Plan* lays out a semester-by-semester flexible configuration for introducing, implementing, and supporting the literacy standards over the course of six full school years; this section also includes detailed guidelines for creating a comprehensive assessment plan to gather, analyze, and act on school data. The second section includes instructional tools and strategies for reading, writing, vocabulary, and other aspects of the literacy standards that teachers in all subject areas can use.



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