



ARD & Co.: Wie Medien manipulieren (German Edition)

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Zwischen Sturm der Liebe und Musikantenstadl geht's ans Eingemachte: Putin ist böse, Klitschko gut, Griechenland unersättlich, Bahnstreiks untragbar, Kuba zu sozialistisch, Assad ein Schlächter, Diktaturen abscheulich, außer die in Saudi-Arabien, Katar, Bahrain und die anderen selbst geschaffenen. Der alltägliche Brei ist angerichtet und wird auch an diesem Montag oder Dienstag über die wertvolle Zuschauer- und Leserschaft ausgeschüttet. Die Bundeswehr schafft Frieden, die NATO auch, die USA sowieso - nur Russland nicht. Mit kleinen aber feinen Tricks werden Feindbilder erzeugt, der Sozialstaat abgebaut, Politiker und Unternehmen in Szene gesetzt und Kriege vorbereitet.

Manipulative Methoden tendenziöser Berichterstattung sind ermittelbar und damit Desinformation dekonstruierbar, wenn man die falsche Zuordnung von Bildern, das Weglassen wichtiger Informationen, Strategien des Wording sowie die Herstellung falscher Bezüge und Verschleierungstechniken erkennt.

In diesem ersten Band der Reihe "ARD & Co." Beschreiben 17 Autoren und Autorinnen in verschiedenen Beiträgen Beispiele und Strukturen von zielgerichteter Informationsvermittlung und Manipulation aus den letzten Jahren, darunter der Ukraine-Konflikt, Griechenland, Russland, Syrien, Frauenrechte, Uranmunition, Iran, Kaukasus-Krieg, Kosovo, Irak.



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John Morris:

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Jeffrey Call:

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