



EPG - Enterprise Project Governance: Governança Corporativa de Projetos (Portuguese Edition)

Paul Campbell Dinsmore, Luiz Rocha

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Alguns projetos são a chave para assegurar o crescimento da sua organização - e com a economia global cada vez mais competitiva, empresas de todos os tipos estão se esforçando para desenvolver os projetos necessários para sobreviver e prosperar. Se a sua organização quer colher o benefício potencial de todos os seus esforços, é essencial ter um sistema em vigor para gerenciar engenhosamente a gama de projetos simultâneos que ocorrem por toda a empresa, e garantindo que eles correspondam à estratégia global da organização.

EPG (Enterprise Project Governance): governança corporativa de projetos é um guia prático, passo a passo, com estudos de casos reais e exemplos que revelam técnicas comprovadas para lidar com iniciativas simultâneas e para assegurar que programas e projetos estejam alinhados aos objetivos da sua empresa. Repleto de orientações alinhadas às mais recentes normas ISO 31000 - Gerenciamento de Riscos e ISO 21500 - Gerenciamento de Projetos, e atualizado exclusivamente para esta edição brasileira, este é um guia essencial para a gestão de múltiplos projetos.

Este livro mostra como conceber e implementar um plano para a governança corporativa de projetos que funcione para a sua organização, não importa o tamanho ou o ramo de atividade, além de fornecer um framework para implantar estruturas e processos críticos de governança que envolvam todos os seus programas e projetos.

Companhias com visão de futuro só conseguem avançar, permanecer competitivas e atingir seus objetivos se sincronizarem de forma bem-sucedida todos os seus programas e projetos.

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