



Sport in the City: The Role of Sport in Economic and Social Regeneration

Ian Henry

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Cities now seek to attract major sporting events and activities to re-image themselves, and frequently invest in community sports development to fund economic growth and regeneration.

Including a range of case-studies from global (the Sydney Olympics) to local (urban school sports), this book looks closely at how sport has been used in contemporary cities across the world, and evaluates policies, strategies and management.

Five key areas are examined:

- * sport and urban economic regeneration
- * sports events: bidding
- * planning and organization
- * Urban Sports tourism
- * Sport and urban community development
- * Urban politics and sports policy.

Sport in the City therefore represents an essential resource for urban policy makers and the sports policy community. It will be invaluable reading for sports studies students and urban geographers.



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