



Cracking the Corporate Code : From Survival to Mastery: Real Stories of African-American Success

Price M. Cobbs, Judith Turnock

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The career stories, personal anecdotes, and success strategies of 32 senior level African American executives in Fortune 500 companies, globally, are offered in this informative and inspirational self-help, career development book. All members of the Executive Leadership Council (ELC), the executives are presented largely in their own words. Their stories guide readers through a variety of career paths, industries, and corporate cultures that show how these men and women evolved from merely surviving the corporate workplace to mastering its unwritten codes and themselves. Lessons learned include: handling ambiguity; addressing issues of race, gender and self-confidence; fitting in and making your mark; managing relationships; and understanding power-- how it is acquired and used for leadership. Price M. Cobbs, an internationally renowned psychiatrist and corporate management consultant, joins associate Judith Turnock in providing analysis and insight into these real life stories of African-American success. Cracking the Corporate Code records a uniquely African-American perspective yet speaks to the human experience, making it relevant for anyone seeking advice and inspiration to succeed in a diverse workforce.

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