



Employee Development Using Social Media Tools

Dominik Heinz

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Research Paper from the year 2009 in the subject Business economics - Personnel and Organisation, grade: 1,5, The FOM University of Applied Sciences, Hamburg, language: English, abstract: This assignment summarizes the most important aspects of the topic employee development within the human resource management area, and shows whether the task employee development can be improved when performed with the support of social media tools. Social media tools are interactive, often web based tools which help individual employees to manage their knowledge, connect with each other, and communicate. This assignment will show the immensely positive impact of social media tools in specifically employee development and training processes.

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