

Entering the Shift Age: The End of the Information Age and the New Era of Transformation

David Houle

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Praise for David Houle

"Houle breaks down big ideas into easily digestible, entertaining small bites...Crack this book open whenever globalization's gotten you down."-Slate.com.

"The Shift Age lifts us out of the rapids of techno-change and helps us see the course of the river we've been rafting on."-Howard Bloom, author of the GOD PROBLEM and GLOBAL BRAIN

"[The Shift Age] is must read for anyone who is interested in where humanity is headed in coming generations. This book provides an overview of how our progeny will live, work, and play in coming decades."-Bob Citron, Co-Founder and Executive Director, Foundation for the Future

"David Houle's Shift Age offers an astounding proposition: the Information Age is ending with emergence of an age of constant change. Read this book!"-Reese Schonfeld, Cofounder of CNN, CNN Headline News, and Food Network

"America needs a new educational vision. Shift Ed provides a clear vision that emphasizes the essential ingredients of a twenty-first-century education based upon creativity, collaboration and critical thinking. Houle makes a great case that nothing less than transformation will be enough."-Daniel H. Pink, author of A WHOLE NEW MIND: WHY RIGHT-BRAINERS WILLL RULE THE FUTURE and DRIVE: THE SURPRISING TRUTH ABOUT WHAT MOTIVATES US

"The New Health Age offer a succinct primer on how we got here and where we should be taking the health of our nation" -Mehmet Oz, M.D., host of The Dr. Oz Show

The Information Age? Think again.

Change is everywhere: how we communicate, what we do for a living, the values we hold, the way we raise our children, even the way we access information. Thanks to a global economy, the force of the Internet, and the explosion of mobile technology, we have—almost imperceptibly—been ushered into a new era, the Shift Age, in which change happens so quickly that it's become the norm.

Man-made developments—such as tools, machines, and technology—defined previous ages, but the Shift Age will be defined by our own power of choice. In Entering the Shift Age, leading futurist David Houle argues that we are going through a major collapse of legacy thinking, eroding many of the thought structures that have defined the last two hundred years of humanity. Houle identifies and explains the new forces that will shape our lives—including remote workplaces, the cloud, "24/7" culture, speed-of-light connectivity, creativity, and the influence of Millenials and Digital Natives—for the next twenty years.

In this eye-opening book, Houle navigates this pivotal point in human history with clarity and anticipation, focusing on the power of human consciousness and the direct influence we can impart on everything from

healthcare to media to education. According to Houle, we are more independent than ever before. We are in control.

There's no "going back" to the way things were. Reality is changing ever faster, and ENTERING THE SHIFT AGE is your guide to keeping up.



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