



#GOOGLE+ for BUSINESS tweet Book01: Put the Power of Google+ to Work for Your Business

Janet Fouts

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Has the buzz about Google+ got you wondering what you might be missing? Have you ever brushed Google+ off as simply another social networking site, as merely Google's answer to Facebook? If you answered yes to either question, you need to read Janet Fout's new book #GOOGLE+ for BUSINESS tweet. As Janet explains, the buzz around Google+ is all for very valid reasons. Much more than simply another social media platform, Google+ has been conceived to revolutionize the way you ideate, plan, and act. It is designed to help you connect not only with friends and family but also with complete strangers, enabling contribution and collaboration. Used correctly, Google+ is a powerful tool to widen your professional reach and leverage the powers of the crowd and cloud.

Janet Fouts is uniquely positioned to teach you how to deploy Google+ for personal and professional success. She has been deeply involved in online community since the early 1990s, creating vibrant communities and digital marketing strategies on the leading edge of technology. She leads an intrepid team of specialists in the Social Media Coaching Center who are dedicated to making social media approachable for businesses and individuals.

In #GOOGLE+ for BUSINESS tweet, Janet walks you through the gamut of Google+ tools and techniques. Starting with tips on creating a compelling profile, Janet explains hangouts, circles, and more before tying it all together with proven techniques for developing a coherent Google+ strategy. If you wish to deploy Google+ for immediate personal and professional success, #GOOGLE+ for BUSINESS tweet is a must-read today.

#GOOGLE+ for BUSINESS tweet Book01 is part of the THiNKaha series whose slim and handy books contain 140 well-thought-out quotes (tweets/ahas).

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