



Managing Organizations in the United Arab Emirates: Dynamic Characteristics and Key Economic Developments

Martin Spraggon, Virginia Bodolica

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Many management practitioners, consultants, and students have heard about the Dubai miracle, but little is known about the specific challenges and opportunities of doing business and managing UAE-based organizations. *Managing Organizations in the United Arab Emirates* seeks to familiarize readers with the nature of doing business and managing organizations in the Middle East by bringing together case studies highlighting the dynamic characteristics and drivers of economic development in one of the most dynamic and rapidly growing economies in the world.

Spraggon and Bodolica's dynamic collection includes six case studies of local organizations, accompanied by discussion questions and research-driven analyses, to uncover and assess the opportunities and challenges of managing UAE-based small firms, family businesses, and entrepreneurial ventures. Highlighting the dynamic characteristics and drivers of economic development in one of the most rapidly growing economies in the world, the volume's case studies help to define the features of UAE-based organizations, which set them apart from other companies in the Middle East.

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